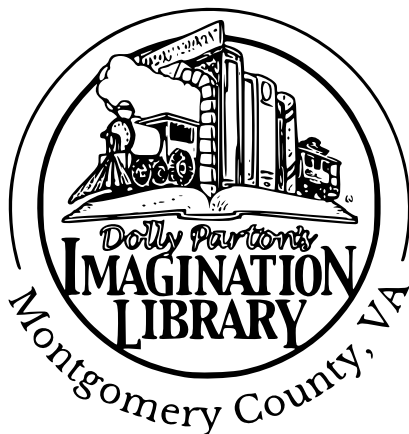


Dolly Parton's Imagination Library in Montgomery County

Dollywood Foundation's book-gifting program for kids under five



- Age-appropriate book mailed home each month to kids from birth until age five at no cost to families.
- Dollywood Foundation covers overhead costs, local funds all go to buying books.
- Cost \$2.60 per book; **\$31.20 per year for each child.**
- Local nonprofit partners with Dollywood Foundation to raise funds and market and administer program locally.
- State of Virginia funds 50% of costs, effective 7/1/2022.

Why the Imagination Library?

- Reading scores in Montgomery County public schools could use a boost.
 - ◻ Third-grade pass rate: pre-COVID – 73%; 2022 – 76%; 2023 – 70%; **Goal – 90%**
 - ◻ Kindergarten school readiness – 33% of children attend public preschool.
- Kids need exposure to books **BEFORE** they attend school.
- “Home libraries” develop vocabulary and reading skills, and foster a love of reading and family bonding while reading books.
- In low-income situations there is **ONE age-appropriate book for every 300 kids.** In middle income neighborhoods there are **13 books for each child.**
- The foundation for reading skills is created before kids ever get to school – ***the first three years are critical.***
- This program can benefit **ALL KIDS under five** in the community.
- An established, turnkey program for 30 years, with an accomplished track record, and more than **3 million kids currently enrolled in five countries** and **250+ million books gifted** since inception.

Cost of Imagination Library for Montgomery County

- More than half of the 3,453 kids under age five in Montgomery County.
- Over 18,400 books already delivered!
- National experience shows 65% participation after five years.
- Our goal is 80% enrollment after four years at a cost then of \$43,000 a year.

Kids in Montgomery County Need Your Support.

For \$1,000 (and the state match), 65 kids will receive 12 books each year.

The Imagination Library of Montgomery County, VA is a project of the Mount Tabor Ruritan Club.

No goods or services were provided in exchange for this donation.

EIN 93-4791565

Imagination Library of Montgomery County, VA. a 501(c) 3 Charity

imaginationlibrarymcva.org

Your gift builds a foundation of early literacy with The Imagination Library of Montgomery County, Virginia.

It only costs \$31.20 to give a child the gift of Imagination Library books for a year. Your generosity will ensure that children in Montgomery County enter Kindergarten ready for success in the classroom and beyond.



Enclosed is my tax-deductible gift of:

- ☐ \$31 to purchase 12 high-quality, age-appropriate books for one child for a year.
- ☐ \$62 to purchase books for two children for a year, or one child for two years.
That's 24 books!
- ☐ \$155 funds the entire Imagination Library for one child for five years.
That's 60 books!
- ☐ \$ _____ any amount purchases books for children in Montgomery County.
- ☐ No acknowledgment of this gift is needed.

Donor information (please print):

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please accept this gift

☐ In honor of: _____

☐ In memory of: _____

Please make checks or money orders payable to: **Imagination Library of Montgomery County Virginia**

Use the QR code to donate online:
<https://imaginationlibrarymcva.org/>

Mail your gift to:
Imagination Library of Montgomery County
Suite 115
610 N Main St
Blacksburg, VA 24060-3311



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